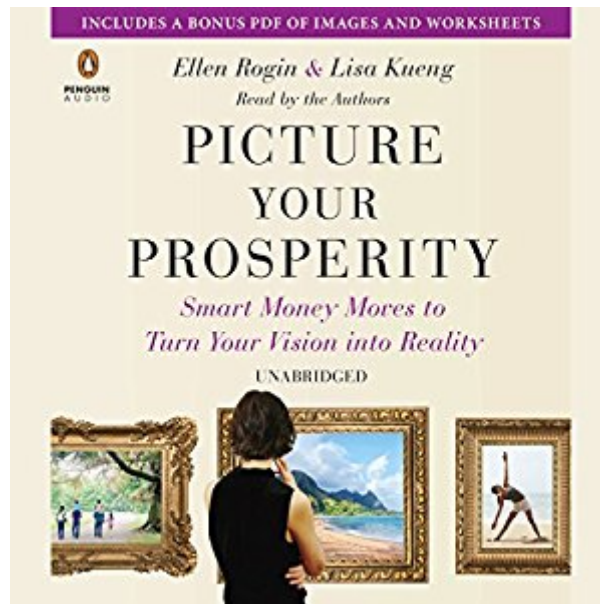


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# Picture Your Prosperity: Smart Money Moves To Turn Your Vision Into Reality



## Synopsis

From the powerhouse experts at Invesco, a unique audiobook on the investing needs of women. Based on a hugely successful Invesco workshop, this book offers an interactive, enjoyable, motivating plan for women who want to take control of their finances and feel secure about the things that matter most to them. Too often, financial advice jumps right to the minutiae of investments, skipping over the deeper questions of what people really want from their money, both now and in the future. Ellen Rogin and Lisa Kueng teach their clients and workshop audiences to do the opposite. First, people need to think deeply about their short-term and long-term goals, whether they're as practical as paying for college and setting up a retirement plan or as whimsical as buying a sailboat and traveling the world. Only then should people start considering their investment options. Rogin and Kueng provide a clear, seven-step process for envisioning goals, designing a customized plan, and breaking the plan into manageable steps. Their fun voice, emphasis on positive thinking, and deep grasp of the nuances of investing will help women see the financial planning process as inspirational, full of possibility, and even fun. The end result for listeners: having the resources they need to create the life they've imagined.

## Book Information

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## Customer Reviews

What I loved most about this book is that it was actually relatable. While other books about money talk about how to get rich, *Picture Your Prosperity* actually takes a deep dive into what *being rich* looks like, or far more accurately, what *feeling prosperous* looks like. As Ellen and Lisa note in the introduction, most financial planning is all about the details of investing. In short, the

focus is numbers. Financial goals usually include vague objectives like, "growing my nest egg." This book helps you actually create a specific and vivid vision of what you want your life to look like. (and I love that they actually include images to help you do it.) The Prosperity Picture exercise alone is worth the whole price of the book. It not only looks at the long-term, it also focuses on short-term goals as well. I found it helpful and insightful. The book shares stories of people, and especially couples who learned things about each other they never knew by going through this exercise. The other reason I found the book so helpful is that helps you focus not just on what's going on in your account statements, but what's going on in your mind. It was the perfect balance between paying attention to your thoughts and examining your money beliefs, and providing specific actions you can take to reach those now clearly visualized goals.

This was an excellent book. It started off SUPER SLOW.. I struggled through chapter one and two.. not one to quit I pushed along and Chapter Three changed my entire thought process... And boy am I glad I didn't stop reading at chapter one. Money is a subject you either love or hate.. You're either all in to the point where you could be a Financial Planner or you're all Out where you could be sabotaging your ENTIRE LIFE just because you never want to even think about money and making it work for you. Well I fell right in the middle of those two, I knew I could be better with money if I had the right teachers and tools. This book was exactly what I needed, my Prosperity Notebook is my blueprint for my financial future. I'm thirty one married with two children and I like my job a lot but after reading this book I'm looking at things in a different light. For the first time I'm actually looking forward to saving and researching stock options and building a portfolio anddd talking to my husband about money and how to make it work for us. So that we can live a life we truly love.

I love that this book includes both practical and creative ways to build a rich financial portfolio--and life. It's a refreshing, holistic approach to creating wealth using both sides of your brain--logical tactics combined with practices such as visualization, meditation and gratitude. As the authors note, money is important but not if it's not connected to creating a meaningful life. Picture Your Prosperity makes managing your money both meaningful and fun.

I admit that I found out about the book Picture Your Prosperity; Smart Money Moves To Turn Your Vision Into Reality by Ellen Rogin & Lisa Kueng through an e-mail newsletter (I think it was learnvest). I understand that it is probably just a coincidence, but I found it uncanny when I saw (obviously after I purchased and received the book) a financial case study of a client that shared the

same name as my late biological mother, which is not that much of a common name (page 144). Creating A Shared Vision As A Couple (Page 39), Designing A Wedding Plan (starts on page 77), and hiring a financial advisor (page 144), and Building A Lifetime of Prosperity are some of the multiple topics covered in Picture Your Prosperity; Smart Money Moves To Turn Your Vision Into Reality by Ellen Rogin & Lisa Kueng.

The title is significant; the activity early on in the book that invites selection of actual pictures representing goals and awareness is enlightening. The book then continues to be an inspiring read for those of use who look to financial experts for trusted advice. Yet it is also a self-reflection; the information on abundance is quite unique and the authors collaborate to include their own life and work lessons in a non-obtrusive personal style. You can tell they love their work and inspiring others.

So practical, and, so up lifting! A fresh and refreshing approach to prosperity. I felt like I was chatting with the authors over coffee, happily trading ideas and being talked to, not at. Regardless of where one is in their financial (and chronological) life, this book will be both informative, and a joy. I'm giving a copy to each of my daughters and to several friends and clients as gifts - after all, as the authors said, giving is one of the ways to gain in prosperity and peace!

Insightful message taking the reader through a process that "connects" them with money and their goals. So many books lead with the data and process as the entire answer to reaching your financial goals. This book puts the perspective squarely where it needs it...on the person first. The reader is drawn in to exploring what is important, and is reminded that this isn't a quick process but rather one that takes time. Let's not forget the ancillary benefits here as well - slowing down to figure out several aspects of one's life beyond money. I for one am a beneficiary of the process. Looking forward to the next issue from these authors.

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